

# 2021 Moon Shot

What is one big thing you would accomplish next year to take yourself, your team or your company to a new level *if you knew that you couldn't possibly fail*. No obstacles, naysayers or issues could stop you. What "Moon Shot" would you take?

<p><b>Name the Moon Shot:</b> Give it a "brand" and describe it</p>		
<p><b>I know my Moon Shot succeeded when:</b></p>		
<p><b>Three Big Benefits:</b> How does my successful Moon Shot help me, my team and/or my company?</p>		
1.	2.	3.
<p><b>Three Cs Impacts:</b> How does my success impact each of these groups?</p>		
<p><b>Communities:</b> My team, colleagues and those close to me</p>	<p><b>Customers:</b> Who I serve, internally and externally</p>	<p><b>Critics:</b> My competitors, second-guessers, and naysayers</p>
<p><b>What one thing will I do now to launch this Moon Shot in 2021?</b></p>		